



MEDIA RELEASE

For Immediate Release

Cruickshank Top 50 Best Small and Medium Employers in Canada!

Cruickshank Ranks 27th on the List!

Kingston, Ontario (October 28, 2010) - Cruickshank is pleased to be named, for the second consecutive year, as one of the Top 50 Best Small and Medium Employers in Canada. This year Cruickshank ranked 27th on the list. The list of the 2011 *Best Small & Medium Employers in Canada* will appear in the November 8th issue of *Maclean's* magazine.

"It was a wonderful experience again to be on the Top 50 Best Small and Medium Employers list. This year we were able to improve our ranking to 27th and I am delighted with the results. Our team has worked hard to make improvements in the areas that the survey had shown were required and we will continue in this endeavour in the upcoming year. I would like to express a deep heartfelt thank you to all of our employees who participated in the survey, and I look forward to continuing this exciting journey of developing an already thriving and dedicated company culture," said Steve Cruickshank, President and CEO.

Becoming a Top Best Small and Medium Employer is a very detailed and competitive process. This national awards program recognizes top employers with between 50 and 400 employees. This study mirrors the renowned Best Employer in Canada initiative run by partner, AonHewitt; however, caters to smaller businesses.

The rankings are primarily determined using the results from Employee Opinion Surveys. Here, 21 key engagement drivers are detailed and analyzed. The evaluation process also includes the assessment of organizational practices and perspectives from the leadership team. This year, more than 160 companies across Canada were involved in the process.

Study partners include Queen's School of Business, Queen's Centre for Business Venturing and AonHewitt. More information about the Best Small & Medium Employers in Canada is available online at www.qcbv.com.

About Cruickshank

Cruickshank is a progressive road builder and aggregate producer with operations in Ontario, Alberta and the US. The family owned business, founded by Les Cruickshank in 1956, continues operations under the guidance of son Steve, company President since 1999. Our motto "we do our level best" is an important reflection of the pride that Les and Steve have instilled in all employees to ensure our customers' needs are satisfied to the best of our abilities. Further information about Cruickshank is available on the company website www.cruickshankgroup.com.

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